



PERSONAL INFO

GIOVANNI DIPILATO PRODUCT DESIGNER

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EXPERIENCES

POSTLER FERGUSON

2021

Industrial Design project focused on deep UX methodologies around users interacting with smartphones and computers in multiple scenarios. Partnership with Lenovo and Motorola.

EUGA DESIGN STUDIO

2018

Design and prototyping of various lamps, including the wall mounted version Plena, designed for Foscarini.

NEW CONTRACTS

2021

Exhibition design for the Royal College of Art's experience at the Brompton Design District LDF.

TRINITATE®

2017

Collaboration with Trinitate group of León in Mexico. Designing small home accessories currently in production.

FRANCESCO FUSILLO

2019

Working on a series of backpacks for O BAG.

SCHWARZKOPF®

2017

Design of streamer stands and displays.

CLAUDIO LARCHER

2018

Furniture Design and presentations of different proposals for luxury brands.

T12 LAB whit the coordination of SARA RICCIARDI

2016

Workshop "The Park of Wonders", Fuorisalone 2016. Implementation of projects around environmental sustainability and critical consumption using waste materials.

AWARDS

JONY IVE'S COLLECTION

2021

RESET is part of the RCA2021 platform through the Collections curated by a range of artists, designers, curators, experts including Sir Jony Ive.

PREMIO NAZIONALE DELLE ARTI

2018

Mention of honor in the "research" category, with the thesis project "Design is Blind".

HELEN HAMLYN AWARD _runner up

2021

The Helen Hamlyn Design Awards recognise the best RCA student projects that use design to improve people's lives. It is a competition that rewards creativity in people-centred design projects.

BESTWAY® _WINNER

2018

The inflatable of 2020: Bestway is the leading company in the field of inflatables, such as furniture and entertainment.

POKÉMON SCHOLARSHIP _WINNER

2020

DESIGN THINKING ON ROPEWAYS

2017

Team project on the conceptualization of a futuristic rope transport scenario on the occasion of the International Ropeway Congress OITAF 2017.

EDUCATION

Royal College of Art, MA Design Product

MASTER OF ARTS _DESIGN PRODUCTS _2021

Final project grade: Excellent

LICEO ARTISTICO FEDERICO II

PRODUCT AND JEWELLERY DESIGN _2013

Jewel designer whilst learning construction technics that often lead to internship with real companies.

NABA Nuova Accademia di Belle Arti Milano

BACHELOR DEGREE IN DESIGN WITH HONORS _2017

PROCESS

Discover/Define

RESEARCH_Building Themes, Insight finding, Personas, Interview, Journey maps, Storyboards, Brainstorming, Inclusive approach.

Concept to Prototypes

My background as a graphic novelist led me to a high quality series of concept art/sketches representation. I do have deep knowledge in mold and casting techniques, 3D printing systems and traditional metal and wood techniques.

Test and Analyse

Inclusive and adaptive approach in-loco and remotely with both empathic and sympathetic approaches.

Strategy

Understanding people's needs framing and benchmarking the proposal throughout eye catchy visuals > Video Making, storyboard creations and photography.

PRACTICAL SKILLS

Rhino, Solidworks (3D CAD & Technical Drawing) - **Ultimaker Cura** - **Keyshot** (Rendering) - **Procreate** (Sketching) - **Adobe Photoshop** (Photo editing), **Illustrator** (Brand identity & logo design), **Indesign** (presentations, book design & visuals), **Premier** - **Model Making** (metal work, welding, woodwork, sewing, 3D printing etc..)